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Samsung Elected to OSGi™ Alliance Board of Directors

Addition reflects growing traction of OSGi alliance in Asian Market

San Ramon, Calif., U.S.A. - The Open Service Gateway Initiative (OSGi) alliance today announced Samsung Electronics Co. Ltd. has joined the OSGi Board of Directors.

The OSGi Alliance Board of Directors is currently comprised of members from Acunia, BMW, Deutsche Telekom AB, Echelon, Gatespace, IBM Corporation, Motorola Inc., Oracle, Philips Consumer Electronics, ProSyst Software, Samsung, Sun Microsystems, and Telcordia Technologies Inc.

“The OSGi leadership is very happy to have Samsung join the OSGi Board of Directors,” said John Barr, President of the OSGi alliance. “Samsung was the first OSGi member company to complete the OSGi Service Platform Release 2 certification process, and will make a significant contribution to OSGi leadership and increase our emphasis on the Asian markets. South Korea has the largest percentage of home broadband installations in the world, and Samsung will help the OSGi-alliance bring managed digital services to those homes, and to the rest of the world.”

“We are pleased to be a part of the great effort by the OSGi alliance,” said Young Joo Kim, VP Software Center, Corporate Technology Operation, Samsung Electronics Co. Ltd and new OSGi Board Member. “We chose to be a part of the OSGi alliance because its service platform enables us to effectively develop and integrate our consumer electronic products at home with external service providers to offer home network service efficiencies. With this excellent open standard and our in-depth understanding of integrated products and services, Samsung will greatly enhance its brand experience for our customers.”

Dr. Kim has served as Vice President of the Software Center since joining Samsung in 1998. The Center specializes in embedded software for application areas such as home networking, mobile solutions and application frameworks. He has been particularly active in the development of OSGi-compliant Samsung Home Network solutions. Dr. Kim earned his BS degree in computer science from Seoul National University, and MS and PhD degrees from Korea Advanced Institute of Science and Technology, a leading technology institution in Korea.

Following the continuing interest of Asian markets in the OSGi Service Platform, John Barr will be presenting for OSGi at the International Workshop on Smart Homes, Dec. 4-5 in Seoul, Korea. Lawrence Chan (OSGi VPAsia from Echelon) will be giving an additional presentation with OSGi member 4DHomeNet. OSGi members Samsung and Echelon will also present at the workshop.

About Samsung Electronics Co. Ltd.

Established in 1969, Samsung Electronics has emerged as a major player in the world electronics industry. The company consists of 4 main business units: the Digital Media Network Business, Telecommunication Network Business, Device Solution Network Business and Digital Appliance Network Business. It employs over 64,000 people in 47 countries worldwide. Samsung Electronics is ranked 92nd on the Fortune Global 500 List 2001.

Samsung is best known for the success it has had in the memory semiconductor industry. From 1992, Samsung Electronics is positioned at the top of the DRAM (dynamic random access memory) semiconductor market. Since then, it has diversified its financial structure and is considered the number 1 company in market share for memory semiconductor chips, TFT-LCDs (thin film transistor liquid crystal display), CDMA (code division multiple access) mobile phones and computer monitors. It is also ranked number 4 by sales in the semiconductor industry and number 4 by units in the mobile phone industry (as of December, 2001). For more information, please visit [http:// www.samsungelectronics.com](http://www.samsungelectronics.com).

About The Open Services Gateway Initiative (OSGi) alliance

The Open Services Gateway Initiative (OSGi) alliance, established in 1999, is an independent, non-profit corporation. The alliance provides the only vendor-neutral, multiple-sourced specification in the industry to deliver and manage an application or service through a network that runs locally on a remote device. The alliance also works to proliferate these open specifications through the sponsorship of technology, market, and user education programs. The OSGi alliance is a global, cross-industry consortium.

Membership is open to any interested party, including Internet Service Providers, Network Operators, Original Equipment Manufacturers, Independent Software Vendors, end users, academic institutions, government agencies, and non-profit organizations. The consortium's Web site address is www.osgi.org.

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For further information contact:

Dr. Dave Marples
Executive Director, OSGi Alliance
Tel: +44 1623 428 689
dmarples@inventures.com