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OSGi™ Alliance To Be Prominently Featured at IFA Congress

Berlin Exhibition Will Include and Highlight OSGi Members and Technology

San Ramon, Calif. – The OSGi Alliance, an open forum focusing on the delivery of network services to the home, vehicles, and more in the automotive electronic, smart home, and service provision environments, today announced that a number of its members will be participating in the IFA Exhibition and Convention in Berlin August 29-September 3. Exhibiting at the show will be OSGi member companies Deutsche Telekom, Fraunhofer Institute, Panasonic, Philips, Samsung, Sharp, and Toshiba.

As part of the show on September 2, the e/home update will explore the latest topics on the home networking market. This year great attention will be paid to marketing strategies, new products and services and consumer needs.

Speaking at that update will be Dr. Susan Schwarze, Member of the Board and VP Marketing, OSGi Alliance and Marketing Director, ProSyst Software AG. Her presentation, "The Networked Home - How Are Services Provided to Consumers?", will highlight the advantages of the OSGi Service Platform for manufacturers and service providers and provide OSGi based case studies on the delivery and management of innovative services and applications into the Connected Home. Representatives from Deutsche Telekom, Fraunhofer Institute, IBM and Siemens Voice Data Networking, all OSGi member companies, will also speak.

"The IFA Show in Berlin has a long tradition going back to 1924," said Dr. Schwarze. "The aim of the organizers has always been to present the most promising and innovative technologies for the consumer electronics market. The e/home update is a new branch of the show's concept focusing on smart home scenarios and devices. The fact that so many speakers from the OSGi Alliance will be presenting their products and solutions is both an acknowledgement of the work of the OSGi Alliance and motivation to carry on with the promotion of our open service delivery and management platform."

"Almost a full year has passed since the last e/home trade show", said Kerstin Kube, Project Manager e/home. "This is reason enough to focus on this theme at IFA 2003 and show the latest developments. Exciting new network-capable products from the world of consumer electronics will be on display at the exhibition grounds, not to mention MP3 music, holiday snaps, recordings taken from television and even DVD videos, which can be seen and heard all over the house via wired or wireless links. Many of those products will be presented by well-known enterprises from Consumer Electronics and members of the OSGi Alliance."

IFA is the world's largest consumer electronics exhibition. For six days, IFA opens its doors to European retailers, interested consumers, and the media, and is aimed at industry insiders as well as the general public.

The world's leading manufacturers will showcase a full spectrum of consumer electronics products. Six special sections will focus on the entire range of consumer electronics on display, including audio systems, high-end electronics, car media, television, video, camcorders, digital imaging, information and communication electronics, entertainment, online services, antennas, satellite systems, broadcasting and studio technology, and mobile/stationary telecommunication.

A special focus of the event will be network technologies for the private household, and Smart Home products and applications will be presented within the framework of the exhibition's key themes. Manufacturers will present their latest product innovations ranging from cable and wireless networks (including wireless LAN and Bluetooth) to home servers and portable digital receivers. One of the main themes this year will be the introduction of digital terrestrial television broadcasting (DVB-T) in the Berlin and Brandenburg area (For more information see www.ifa-berlin.de or www.ehome-berlin.de).

About the OSGi Alliance

The OSGi Alliance and its members specify, create, advance, and promote an open service delivery and management platform and foster its wide industry adoption. The OSGi Alliance serves as the focal point for a collaborative ecosystem of service provider, technology, industrial, consumer and automotive electronics communities. As an independent non-profit corporation, the OSGi Alliance also provides for the fair and uniform creation and distribution of relevant intellectual property – including specifications, reference implementations, and test suites – to all its members.

The OSGi Service Platform is an extensible integration platform used to remotely and dynamically deploy, provision, maintain, and manage applications and services to devices in networked environments, such as homes, vehicles, mobile handhelds, and industrial settings.

Membership is open to any interested party, including Internet service providers, network operators, original equipment manufacturers, independent software vendors, end users, academic institutions, government agencies, and non-profit organizations. The consortium's Web site address is <http://www.osgi.org>.

The OSGi 2003 World Congress will be held October 21-24 in Düsseldorf Germany. Applications and software developers, service aggregators, hardware platform providers, consumer electronics and automotive manufacturers will discuss the latest product developments and deployments. This will provide an excellent opportunity for developers to network with the OSGi community and learn how to develop their own OSGi service bundles. For registration information go to www.osgiworldcongress.com.

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