

For Immediate Release

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JAX London – Bringing a unique conference experience to the British capital

Long-Standing Conference on Java, Architecture, Agile and OSGi Debuts with Proven Concepts & Experts - Featuring OSGi DevCon London

London - JAX, the leading conference for Java, Enterprise Architectures and Agile in continental Europe and Asia since its successful conception in 2001 is debuting in London (www.jaxlondon.com), one of the most vibrant centres for business and cultural inspiration.

JAX London 2010 will take place on three days and offer its attendees an extremely attractive price model. Delegates will be treated to a host of technical presentations and tutorials that present in-depth knowledge on the latest technologies and practical implementation techniques.

Organised by the renowned IT media company S&S Media Group, JAX London 2010 will be hosted at the Novotel London West from 22-24 February 2010, providing an ideal forum for software developers, project managers, architects and decision-makers to learn about the latest technologies, architecture and agile methodologies. JAX London 2010 brings together the masterminds of the IT industry eager to share their knowledge, answer questions and stimulate discussions on a slew of current topics affecting the IT industry.

At the accompanying Expo (February 23-24), first-class companies will present their technologies and services. In addition to a host of papers and keynotes, JAX London will offer excellent networking opportunities. Over its successful history JAX has partnered with some of the most important software powerhouses, including Oracle, Microsoft, IBM, SAP, Sun Microsystems and Software AG.

“The JAX Conferences have an integrated approach focusing on all the relevant topics and technologies that are required in modern enterprise IT. JAX London 2010 will certainly provide you with valuable inspirations for your enterprise software strategy and your business.” says Sebastian Meyen, Programme Chair of the worldwide JAX conferences “We are also more than happy that, together with the OSGi Alliance, we are able to present the official OSGi Devcon London.”

“The OSGi Alliance is pleased to bring OSGi DevCon to London following its initial European DevCon in Zurich earlier this year. We’ve extended the popular developers’ conference to Europe in response to community demand for programmes and tutorials on the OSGi Service Platform,” says Stan Moyer, President of the OSGi Alliance. “We are excited to run OSGi DevCon London in conjunction with JAX London and anticipate announcing the program and tutorial topics later this year,” said Christer Larsson, OSGi Alliance Vice President of EMEA.

All relevant information on JAX London 2010 can be found at www.jaxlondon.com. On Twitter please follow @jaxlondon

About S&S Media

S&S Media ranks among the most innovative media companies in the IT world. Headquartered in Germany, the organisation provides IT professionals with accurate and timely information which is required to keep abreast of developments in the industry through its portfolio of specialist magazines, a wide-ranging series of conferences and an extensive range of books and online offerings which provide enterprises a business edge, while providing cutting-edge know-how to technology buyers, technology providers, IT decision-makers and professionals.

The media competence in different technology markets provides S&S Media with the unique opportunity to reach IT experts such as CIOs, CTOs, CSOs, project leaders, web designers, software developers and architects worldwide and inform them about the impact of technology in their local markets.

S&S Media has an established presence in Europe, Asia and the US. Its offices in Frankfurt, Potsdam (Germany), Bangalore (India), Singapore, Jakarta (Indonesia) and San Francisco (USA) work to bring together technology buyers and sellers to help create advancements to the industry.

For more information on S&S Media, please visit <http://www.sandsmedia.com>

About the OSGi Alliance

The OSGi Alliance, celebrating its 10th anniversary in 2009, is a worldwide consortium of technology innovators that advances a proven and mature process to assure interoperability of applications and services based on its component integration platform. The alliance provides specifications, reference implementations, test suites and certification to foster a valuable cross-industry ecosystem. OSGi technology is delivered in many Fortune Global 100 company products and services. Member companies collaborate within an egalitarian, equitable and transparent environment and promote adoption of OSGi technology through business benefits, user experiences and forums. For more information on the non-profit technology corporation, visit <http://www.osgi.org>.

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