

**Attend the OSGi Alliance
2004 World Congress
October 11-15, 2004
Barcelona, Spain**



Convergence: Going Mobile, Driving and Staying Home with OSGi Solutions

Register Early and Save!

Explore the latest end-to-end architectures & solutions in mobile, automotive and home environments.

The OSGi Alliance has published three releases of its Service Delivery Platform. The platform is used to remotely and dynamically deploy, provision, maintain, and manage applications and services to devices in networked environments, such as homes, vehicles, mobile handhelds, and industrial settings.

Now in its **third year** the OSGi Alliance World Congress offers mobile/wireless operators, automotive systems suppliers, consumer electronics companies, service providers, software developers, platform providers, research institutions, and end users in any of these segments – an inside look at developments related to the OSGi Service Platform. This year we will augment the Alliance's long standing focus on Networked Automotive Electronics and Consumer Electronics and Appliances with a first public unveiling of the work being performed to create **device middleware solutions for the mobile industry.**



Attend the 2004 World Congress and . . .

- Learn about the latest mobile, automotive electronics, connected home and service provisions solutions based on the OSGi Service Platform
- Explore OSGi technology in the context of Open Source and Linux, as well as Java and .NET technology
- Receive updates from industry analysts and researchers on opportunities, challenges and key success factors for the OSGi landscape
- Appreciate how to apply OSGi solutions to enhance your business model, generate new revenue and profit streams, and optimize ROI
- Much more . . .

Register **before July 23** to qualify for the **Early Registration discount** on Congress, Workshops, and packaged Congress/Workshop registration fees.

For registration and the latest information visit our website:
www.osgiworldcongress.com

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The OSGi Alliance 2004 World Congress is endorsed by:

The Consumer Electronics Association (CEA), the HomePlug Powerline Alliance, the International Multimedia Telecommunications Consortium (IMTC), the Multimedia over Coax Alliance (MoCA), Parks Associates, the WiMedia Alliance and the ZigBee Alliance

**The OSGi Alliance 2004
World Congress is produced by:**



The OSGi Alliance Congress is a unique opportunity to experience how the OSGi service framework is being applied and how your company can take advantage of new opportunities in mobile markets.

Day One of the Congress

Focused on Business Aspects Related to the OSGi Alliance

Day one of the Congress will focus on business issues surrounding the OSGi Service Platform. The day will cover activities of the OSGi Alliance since its inception; the opportunities and challenges for OSGi in a converged applications domain; the business cases for proliferation of OSGi technology in vehicle, mobile, home, and other environments; and analyst views of OSGi in the future.

Day Two of the Congress

Focused on Vertical Deployment of the OSGi Service Platform

OSGi and Automotive Electronics: Life-cycle Management and Emerging Applications and Services

This track brings together leaders from top tier automotive manufacturers, systems suppliers and entities engaged in the development of seamless car/home solutions. Speakers will address issues important to the automotive electronics market, such as:

- Complementing the native code environment in the vehicle & automotive system
- Resolving the life cycle mismatch
- Enabling new service procurement and deployment post-sale
- Enabling the addition of new devices and services provided by others
- How the vehicle OEM can preserve the integrity of their application service platform
- Reducing software maintenance costs in the manufacturer and dealer network

OSGi and Mobile/Wireless Devices: End-to-End Architecture, Convergence and Value Chain

This track brings together leaders in the mobile/wireless industry from handset manufacturers to middleware technology suppliers to network operators and service providers. Speakers will address issues important to the mobile market, such as:

- Open software infrastructure supporting the ability to share and to re-use programmatic services between applications
- Application development, provisioning and management
- Downloadable middleware and extended APIs-enabling end users to accomplish multiple tasks, simultaneously,
- Enabling new innovative services for mobile users while accommodating existing application runtime environments
- Sharing and re-use of common services by applications, allowing more applications to fit onto a device
- User ability to choose and change even the most fundamental device components such as the browser, messaging editor, etc.

OSGi and Connected Homes: Gateways, Connected Devices and Services, and Application Clusters

This track brings together leading product vendors, service providers, and network operators in the consumer electronics and home appliance segments. Speakers will address issues important to the connected home market, such as:

- Extending CE product lifecycles
- Providing for remote and post-sale installation, management and dynamic updates of new applications and services to 'in-field' devices
- Support of multiple service providers on a common platform
- Delivery of new services and applications to existing 'network capable' devices in the home
- Service provisioning and aggregation
- Unbundling and bundling devices from specific services

Day Three of the Congress

Focused on the Technology Surrounding the OSGi Service Platform

Day three returns to plenary format and highlights the technology surrounding the OSGi Service Platform. The day covers the evolution of the OSGi Service Platform, the potential for new versions of the OSGi Service Framework, OSGi intersection with Open Source and Linux developments, and OSGi in the context of Java and .Net. The plenary and Congress closes with a perspective on OSGi Service Platform through to the 2005 World Congress.

Pre-Congress Tutorial

Led by Peter Kriens, OSGi Director of Technology, this Pre-Congress Workshop will offer an introduction to OSGi technology designed to give everyone an basic understanding of the OSGi specification. The workshop is suitable for business and technical staff in automotive systems, consumer electronics, service providers, aggregators, creators, applications software developers, platform systems providers and educational and scientific research institutions.

Post-Congress Tutorial

Peter Kriens, OSGi Director of Technology, will lead this all-day Developer Bootcamp workshop for those interested in the nuts-and-bolts of the OSGi Service Framework. Drill down and get the tools you need to take full advantage of OSGi.

Pre-Congress Workshop: Monday, October 11; 1 pm – 5 pm
Post-Congress Workshop: Friday, October 15; 8 am – 5 pm

Why You Should Attend:

- **An even stronger program than last year**, focusing on Networked Automotive Electronics and Consumer Electronics
- OSGi technology in light of **Open Source Software (OSS) and Linux – Java and .NET**
- **Network** with global experts and decision makers
- **Lower registration fees** than last year's Congress, including a special Early-Bird Discount
- **Pre-Congress Workshop** detailing the OSGi architecture, highlighting the key technical features of the latest OSGi Service Platform specification and more
- **Post-Congress Workshop** – an all-day Developer Bootcamp workshop for those interested in the nuts-and-bolts of the OSGi Service Framework